

## File Specifications Overview

### Application files supported by Lexinet Corporation:

- Adobe Pagemaker 7\*
- Quark Xpress 6.5
- Adobe InDesign CS3
- Adobe Photoshop CS3
- PDF (Acrobat 6 or higher)
- Microsoft Publisher\*
- Adobe Illustrator CS3
- Microsoft Office Files\*

(\*additional time and charges may apply)

### Microsoft Office Files:

In most cases, these files can be used, but additional time and charges may apply. "Office Applications" were not designed to handle advanced printing - such as spot colors and bleeds. For best results, these files should be converted to PDF using Adobe's Acrobat technology.

### Graphic formats:

Use at least 300 dpi images sized and rotated before placing in artwork file. Use EPS files whenever possible instead of TIFF or JPEG. Use Photoshop for digital/camera images, use Illustrator for illustrations and transparent eps's and use Quark or InDesign for text.

### Color settings:

Do not use or include any profiles in Quark or InDesign artwork files. Use spot colors instead of process colors and Pantone colors whenever possible. Use CMYK's for transparencies and variable information.

### Fonts:

Type 1 fonts should be used rather than True Type or Open Type fonts. Do not use MAC dFonts.

### Sending files to Lexinet Corporation:

If MAC file, compress as SIT file and upload to our FTP site (account login information will be provided). If PC file, compress at ZIP file and upload to our FTP site.